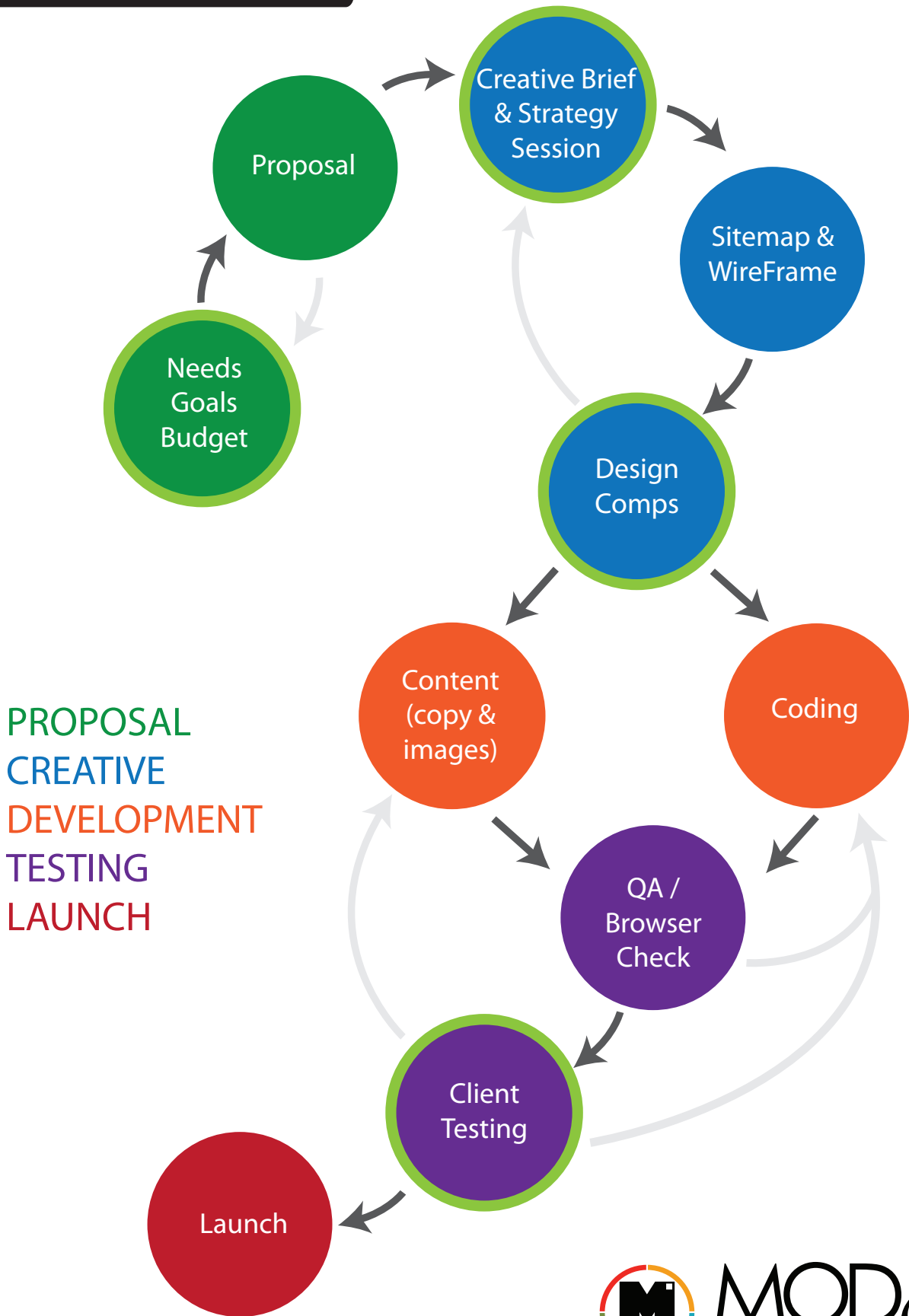


# Web Design WORKFLOW



## CLIENT INVOLVEMENT

We can't do it alone. After all it is your website and nobody knows your business better than you.

There are 4 steps in the process in which your involvement is needed. Those are indicated with the green outline.



## CLIENT DELIVERABLES

Along the way there are client deliverables that are due. These are things we need from you before we can move on to the next phase of the process.

### Before we can begin the **CREATIVE** phase:

- 50% Deposit
- Client supply company logo. Preferred file type is a vector file: EPS, AI or PDF. After that PNG, JPG and GIF are also accepted.
- Client supply any photos\*, copy\* and taglines\* that should be used, \*unless MODassic is producing these.

### Before we can begin the **DEVELOPMENT** phase:

- Approval of design comp
- FTP login information from your host.
- Domain control panel login from your domain registrar.

### Before we can **LAUNCH** the site:

- Approval of client tested site.

**Final 50% payment due upon launch of site.**